TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Wednesday, May 4 <sup>th</sup> , 2022 Section Meetings (6 Live Section Workshops for CE)		
109: The Use of Project Management Principles & Tools for Program Planning Success Among Undergraduate Public Health Students  The presentation will expose participants to the authors' current research and recent publications on the topic of project management (PM) in public health, how academic programs can integrate PM into their courses and curricula, and how program planning efforts can be enhanced by using PM approaches and tools. By the end of this session, participants will identify opportunities to build PM principles into their own classes and receive sample PM assignments they can incorporate into courses with team projects.  Identify the benefits of incorporating project management principles and tools into undergraduate public health team projects to facilitate learning, develop the future public health	Live Section Workshop (60mins) Academic 5/4/2022 245-4pm Room 4	Eboni E. Haynes, PhD, MBA  Melanie L. Gwynn, PhD, MHA, MPH Kristi Sprowl, MPH, CHES
workforce, and ensure effective and efficient health program planning and implementation.  102: Internal Controls  Internal controls should be designed to help safeguard an	Live Section Workshop (60mins) Administration	Gregory M. Chapman, CPA, CIA, CISA
organization and further it's objectives. The presentation will review the impacts of a lack of internal controls by reviewing examples of common fraud schemes. Finally, the presentation will include examples of internal controls that can be put into practice.  Understand internal controls and identify controls that can be deployed to reduce fraud risk.	5/4/2022 245-4pm Room 7	

TITLE	WORKSHOP	LEAD PRESENTER &
DESCRIPTION OBJECTIVES	DATE TIME	CO-AUTHORS
OBJECTIVES	ROOM	
40: Catalyzing and evaluating complex initiatives to improve health equity in rural Georgia: A braided approach from healthcare Georgia foundation	Live Section Speaker (60mins) Health Education and	Samantha Tucker, MPH  April Hermstad, MPH
Healthcare Georgia Foundation's The Two Georgias Initiative is a multi-million dollar, five-year, place-based grant making program designed to address health inequities in rural Georgia communities. There are inherent challenges in planning, implementing, and evaluating initiatives for the Foundation and the 11 funded rural Community Coalitions. The Foundation provides funds, resources, and technical assistance, with the goal of a comprehensive and creative approach to "braiding" the interventions with evaluation. By "braiding" multiple, distinct strands of evaluation in a coherent way that serves one common goal, the Foundation and its partners can provide meaningful lessons learned on evaluating a multi-dimensional, complex intervention aiming to improve health equity in rural Georgia.	Promotion 5/4/22 245-4pm Room 11	Joy Goens Thomas, DrPH, MSPH Tina Smith, MPH Michelle Kegler, DrPH, MPH
Describe the strategy behind The Two Georgias Initiative's intervention to improve health equity in 11 rural communities.		
Design an innovative "braided" approach to evaluating complex, multi-site, multi-year place-based interventions.		
Identify examples of outputs from the evaluations over time and across scales.		
Describe the design and implementation components of a complex, dynamic public health intervention focused on health equity.		
122: Community Resiliency Model Training: Using your nervous system to cultivate your best self during COVID	Live Section Workshop (60mins) Nursing	Linda Grabbe, PhD, FNP-BC, PMHNP-BC
CRM is a skills-based wellness and prevention program that provides a biological, non-stigmatizing perspective on common human reactions to stress and trauma. The primary focus of this emotion stabilization program is self-care, but it can be shared with clients, family, and friends. CRM skills include somatic (or sensory) awareness techniques to track body sensations,	5/4/2022 245-4pm Room 10	

#### **2022** Georgia Public Health Association Annual Meeting and Conference

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TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
especially those connected to wellbeing, and reset the natural balance of the nervous system.		
Demonstrate CRM's simple biologically based skills to get back into the Resilient Zone, a balanced state of body, mind and spirit.		
129: Implementing Breastfeeding-Friendly Practice Guidelines	Live Section Workshop (60mins)	Claire Eden, BA, IBCLC
Pediatrician engagement is key for improving breastfeeding duration rates in Georgia, where duration rates at 6 months are far below Healthy People 2030 goals despite much improved initiation rates. The Breastfeeding-Friendly Pediatrician Program provides pediatricians with resources to improve clinical care & support to breastfeeding families. Many of these AAP recommended practices can be easily adopted by other health care providers and adapted to public health settings.	Nutrition 5/4/2022 415-530pm Room 8	Tarayn Fairlie, MD, MPH, IBCLC, FAAP
At the end of this presentation, learners will be able to: recall 7 practices that are associated with optimal outpatient care of lactating families and describe a new program designed to help pediatricians implement these practices		
117: Fatal Melioidosis in a Child — Georgia, 2021	Live Section Workshop (60mins)	Skyler Brennan, MPH
Describe the fatal case of meliodosis in GA and provide info on the multistate outbreak. Describe how we found the source of the outbreak.	Epidemiology 5/4/2022 415-530pm	Jessica Pavlick, DrPH, MPH Melissa Hunter, MPH
Describe the meliodosis case, including clinical course and identification of B. pseudomallei. Explain the course of the multistate outbreak and the process used to identify the source.	Room 5	
Thursday, May 5 <sup>th</sup> Concurrent Session 1		
41: Promoting vision for adaptive leadership: Region IV Public Health Leadership Institute	Live Workshop (60mins) 5/5/2022 930-1030am	Moose Alperin, EdD, MPH, MCHES
Public health leaders need vision to partner across sectors to improve health equity. This complex calling requires adaptive and strategic leadership skills. This workshop will share an overview of the Region IV Public Health Training Center's Public Health	Room 8	Michelle L. Carvalho, MPH, MCHES Laura M. Lloyd, MPH, MCHES Brandy Walker, PhD, MA

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Leadership Institute whose goal is to advance adaptive and strategic leadership skills. The workshop will include interactive case study activities, evaluation findings, and lessons learned. Participants will discuss how making valuable connections with other leaders "inside" the field, yet "outside" their immediate work setting can help leaders build connections.		Carolina Darbisi, PhD
Discuss the need for training in adaptive leadership in order to support multi-sector collaboration and leadership succession planning		
Describe how the Region IV Public Health Leadership Institute's content aims to advance adaptive and strategic leadership skills		
Identify tools and resources to build adaptive leadership skills		
103: Perceptions of Local Board of Health Effectiveness in Georgia	Live Workshop (30mins) 5/5/2022 930-1030am 1 <sup>st</sup>	Amber Erickson, DrPH, MPH
The purpose of this study is to examine the perceptions of the local board of health chairpersons in Georgia on their engagement in six governance functions and examining the challenges faced and facilitators perceived by local boards of health in performing the governance functions properly. Overall, the study identified low effectiveness scores, along with several barriers and facilitators that are perceived by local boards.	Room 9	
In order to improve the effectiveness of local boards of health in Georgia it is recommended to improve training processes, encourage or require public health accreditation, and conduct a review of the current laws and processes that are currently being utilized by local boards of health in GA.		
Discuss recommended areas of improvement for Local Boards of Health in GA.		
131: The Legislative Session's Impact on Public Health Boards of Health	Live Workshop (30mins) 5/5/2022 930-1030am 2nd	Scott Maxwell, ABJ
My presentation will be composed of a slide presentation and associated commentary providing an overview of how the Georgia General Assembly's 2022 session will impact public	Room 9	

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TITLE	WORKSHOP DATE	LEAD PRESENTER &
DESCRIPTION OBJECTIVES	TIME	CO-AUTHORS
OBJECTIVES	ROOM	
health in the state. I will cover individual bills that passed - and some that didn't. Legislation often has unintended consequences. I will engage the audience as to their perspective on what new laws may mean and encourage audience interaction.		
Key words: Workforce, Behavioral Health, Organization.		
*Not eligible for CE		
28: Game day: Utilizing interactive games to teach risk reduction to adolescents	Live Workshop (30mins) 5/5/2022 930-1030am 1st	Antwonette Bulloch, BS
Game Day is an interactive workshop that allows youth-serving professionals to get creative. Redeveloping the idea of traditional learning through interactive games for adolescents is an easy task for any youth-serving professional. AHYD reimagined popular board games into sexual education teaching mechanisms. Each game is fun, educational, and interactive. The games can be tailored to a variety of diverse populations.	Room 11	
Demonstrate skills to utilize popular games for interactive learning with adolescents.		
Design curricula around reproductive health that encourages young people, while building confidence to get answers to their intriguing questions.		
Discuss hard topics with adolescents in a fun, engaging manner.		
113: Mobilizing and Coordinating Community Volunteers to Support Public Health Response Efforts	Live Workshop (30mins) 5/5/2022 930-1030am 2 <sup>nd</sup>	Elaine Powierski, R.N. Melissa Perkins
This session is designed to focus on the benefits of utilizing community partnerships and connections to establish a volunteer program. Participants will have an increased awareness of volunteer programming that successfully supports staff, provides a meaningful experience for volunteers, and meets the needs of the community.	Room 11	
Identify the importance of utilizing community connections Demonstrate how to manage the expectations of staff and volunteers		

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Demonstrate how to monitor and to enhance the volunteer program		
33: Using photovoice to identify the Social, Cultural, and Physical barriers to breastfeeding among African-American women in coastal Georgia county	Live Workshop (30mins) 5/5/2022 930-1030am 1st Room 4	Christina Cook, MPH, CHES  Nandi Marshal, DrPH, MPH, CHES
This presentation will cover the photovoice project that explored breastfeeding barriers among African-American women in Chatham County, GA. The presentation will also present the findings and the next steps to address the identified barriers.		CHES
Describe the photovoice process		
Discuss the identified barriers to breastfeeding among African-American Women in Chatham County		
Describe the next steps to address the identified barriers		
106: COVID-19 Vaccine Intention among Pregnant and Postpartum Individuals: Findings from the Georgia Covid Perinatal Experiences (COPE) Study  The Georgia Covid Perinatal Experiences (COPE) Study is a concurrent mixed-methods study that included an online survey followed by virtual in-depth interviews that assessed pregnant and postpartum individual's attitudes and intentions towards receiving a COVID-19 vaccination. Most study participants expressed hesitancy or no intention to get the vaccine once it became readily available to them. Efforts to increase maternal COVID-19 vaccination rates must address individuals' concerns about effectiveness and safety of the vaccine for both the mother and child, and healthcare providers must play a role in discussing these concerns.	Live Workshop (30mins) 5/5/2022 930-1030am 2 <sup>nd</sup> Room 4	Ansley Kasha, MPH, MSW  Amber Mack Diane Maglaque Jonathan Hawley Sarah C. Blake
Explain the purpose of the Georgia COPE Study in respect to assessing pregnant and postpartum women's vaccination intentions, as well as their sources of information regarding the COVID-19 vaccine(s); Recognize how health disparities may influence an individual's decision to not receive a vaccination;		

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TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Identify the role healthcare providers play in public health vaccination efforts.		
108: Differences in stress coping mechanisms between farm owners and farm workers in Georgia's farming industry	Live Workshop (30mins) 5/5/2022 930-1030am 1 <sup>st</sup>	Ben West, MBA
Present the stressors in the agricultural industry in Georgia and the impact on farmers. Discuss the coping mechanisms that farmers use to cope with these stressors and the mechanisms that are significantly different between farm owners and farm workers.	Room 10	
Identify the different stress coping mechanisms used by farm owners and farm workers.		
97: Sources of Stress in Georgia's Rural Farmers and Barriers to Treatment for Mental Health	Live Workshop (30mins) 5/5/2022 930-1030am 2 <sup>nd</sup>	Noah Hopkins Christina Proctor, MPH, PhD
This presentation will describe the findings of a research project that aimed to identify some of the stressors that are associated with a farming lifestyle in Georgia, and barriers to accessing treatment for resulting mental health issues. This presentation will highlight some common themes and some regional differences in the experience of farmers in the state of Georgia.	Room 10	
Identify common stressors associated with a farming lifestyle in Georgia, as well as barriers to accessing mental health treatment among farmers in Georgia.		
60: Evaluating the implementation of a school-based telemedicine program in rural Georgia.	Live Workshop (60mins) 5/5/2022 930-1030am	Liliana Morosanu, MPH Huey Chen, PhD
The presentation is reporting the findings of a qualitative study related to the implementation of a telemedicine program in ten k-12 schools in rural Georgia, including: partnership, school-nurses' training, parents' involvement, and quality of delivered services.	Room 5	Nannette Turner, PhD Cheryl Gaddis, DrPH Charlz Bisong, MPH Hadia Hussein, MPH Sherrie Williams, LCSW Loren Nix, RN
81: Don't make a rash decision: A coordinated response to a measles outbreak	Live Workshop (30mins) 5/5/2022 930-1030am 1st	Deanna Crosby, MPH Rachel Franklin, MPH

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
This presentation will discuss the swift, coordinated response to the largest outbreak of measles in Georgia since the disease was eliminated in the United States in 2000. A summarized account of the collaboration between local and state public health with external partners will provide insight on best practices for outbreak response.	Room 7	Jessica Pavlick, DrPH, MPH Ebony Thomas, MPH
Describe the epidemiology of measles		
Define epidemiologic principles to a large-scale outbreak response		
Articulate the internal and external coordination in a measles outbreak response		
18: Georgia Public Health Laboratory Prepares for Opioid Drug Testing	Live Workshop (30mins) 5/5/2022 930-1030am 2nd	Harjinder Ghuman, MSc, MT(AMT)
This presentation will explain the impact of opioid drug use including rise in nonfatal opioid overdose cases. The Georgia Public Health Laboratory (GPHL) received funding to implement testing for opioid drugs of abuse including fentanyl and fentanyl analogs under Overdose Data to Action (OD2A) CDC grant. One of the objectives of this grant is to enhance surveillance for nonfatal opioid overdose cases. The pilot project is designed to evaluate the prevalence of fentanyl and other designer drug use in Georgia. This project will provide baseline data to develop routine surveillance programs in Georgia.	Room 7	David Freund, BS, MT(AMT) Stacey Gonder, MS, MLS(ASCP) Suresh Pai, PhD, MLS(ASCP) Mathews Athiyal, MS MLS(ASCP) Elizabeth Franko, DrPH
Describe the role of Georgia Public Health Laboratory for enhanced surveillance of opioid overdose cases in Georgia		
Thursday, May 5 <sup>th</sup> Concurrent Session 2		
14: Community based Participatory SWOT Analysis: How a community used data to inform decision making	Live Workshop (60mins) 5/5/2022 1045-1145am	Angie Peden, MPH  Karen Ebey-Tessendorf, MPH,
Three workshops, one focused on each strategy, were held in Hancock County in the summer of 2019. The NCHD REACH team recruited Hancock Health Improvement Partnership (HHIP)	Room 8	CHES Linda Kimsey, PhD John Peden, PhD

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TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
stakeholders and other community members to attend the workshops, and the CPHPR team facilitated and collected all of the SWOT data. Treemaps, words clouds, and a synthesis matrix were developed to help NCHD analyze the results. The CPHPR team made minor modifications to the data to ensure that community input was properly characterized to facilitate further consideration of big ideas worthy of further consideration for action.		Thomas Sweeney, PhD Michela Hizine, MPH Stephanie Riddle, BS
Explain how to conduct a SWOT Analysis.		
Describe how to use data to inform decision making.		
Discuss health and wellness challenges faced by rural communities.		
Recognize how community coalitions can work together to solve problems.		
118: Workforce Development: Making It a Priority!	Live Workshop (60mins) 5/5/2022	Denise H. Sellars
Many health districts in Georgia are facing a workforce crisis due to increased competition, COVID-19 burnout, multiple retirements, etc. East Central Health District found a way to put priority into action by creating a workforce development workgroup to address recruitment, retention, and other employee satisfaction issues.	1045-1145am Room 9	Rebecca Y. Kershner, MSN, WHNP-BC
Design a framework for Workforce Development Planning		
Describe an inclusive process for Workforce Development Planning		
Identify strategies for implementing a Workforce Development Plan		
34: Bridging the gap in rural communications	Live Workshop (60mins) 5/5/2022	Katie Hadden, BS
This presentation will provide a basic overview of social media platforms that can be used to disseminate messaging while highlighting statistics of several viral and non-viral posts over an expanded time frame. By using the platforms accessible, information can be delivered exponentially faster to rural	1045-1145am Room 11	Rebecca Reis

#### **2022** Georgia Public Health Association Annual Meeting and Conference

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TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
communities than using traditional information delivery methods such as newspaper and radio.		
Evaluate the potential efficacy of utilizing modern information delivery methods, such as social media, to expand the reach of vital messaging.		
88: Strategies and challenges in rural GA. PH research for the development of vidaRPM remote pregnancy and postpartum monitoring app to improve the health of rural and underserved women living in Georgia	Live Workshop (60mins) 5/5/2022 1045-1145am Room 4	Frances Yang, PhD  Marlo Vernon, PhD, MPH  C. Makenzie Danley, BS
This presentation is for all who are interested in telehealth and digital health technology solutions. The results, successes, and challenges for the development of the vidaRPM app to improve the health of rural and underserved women living in Georgia.		
Explain strategies for conducting a qualitative study to develop a remote pregnancy and postpartum monitoring app; and identify challenges associated with the development to help rural and underserved women in Georgia		
101: Farmers' Mental Well-Being in Georgia: Pilot Study	Live Workshop (30mins) 5/5/2022	Anne Montgomery, Ph.D.
Georgia Foundation for Agriculture partnered with Georgia Rural Health Innovation Center at Mercer University to inventory the mental well-being, stressors, and coping mechanisms for farm-owners, farm-workers, farm-managers, and their spouses. The pilot survey ran from May 2021 through June 2021. Participants (N=536) were asked about their demographics, household composition, work descriptors, and healthcare access. They were also asked about their specific stressors, stress levels (PSS), coping mechanisms, and affect (PANAS).	1045-1145am 1 <sup>st</sup> Room 10	Stephanie Basey, M.S.H.S. Joy Joseph, M.P.H., PhD Dahlia Al-Haleem, M.S.E.S., PhD Ben West, M.B.A., PhD Chris Scoggins, M.P.H. Lily Baucom
Describe which stresses agricultural workers in Georgia are under and how they are coping with that stress.		
115: Post Stroke Suicide in Georgia, 2011-2018: Determinants of High Risk Groups	Live Workshop (30mins) 5/5/2022 1045-1145am 2 <sup>nd</sup>	Moges Seyoum Ido, MD, MS, MPH, PhD
Identifying and treating people at risk is one of the strategies to reduce suicide. Stroke increases the risk of suicide, and it is	Room 10	Rana Bayakly Elizabeth Blankenship

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME	LEAD PRESENTER & CO-AUTHORS
OBJECTIVES	ROOM	
critical to assess who among stroke survivors is at a higher risk for suicide for designing an intervention.		
Attendees will be able to describe determinants of death by suicide among stroke survivors.		
105: Food as Medicine: How a Safety-Net Hospital Launched and Sustains a Comprehensive FoodRx Program	Live Workshop (60mins) 5/5/2022 1045-1145am	Carli Barbo, MS, RD, LD  Katie Mooney, MPH
This session will describe how a cross-sectoral partnership developed a comprehensive food prescription program to address chronic disease and food insecurity among patients in a large, safety-net health system. The food prescription program is supported by an onsite food pharmacy and teaching kitchen on Grady's main hospital campus in downtown Atlanta. The program is a part of Grady's larger Food as Medicine initiative and a critical strategy to achieving organizational goals of health equity, chronic disease management, reduced cost of care, and increased patient satisfaction.	Room 7	Ratie Mooney, MFn
After this session, participants will be able to:		
Better engage community partners and achieve organizational support for collaborative interventions		
Work backwards in designing, monitoring, and evaluating programs		
Anticipate barriers and facilitators to successfully implement an innovative, comprehensive program in a large health system		
114: Vax Up Augusta! Lessons from an incentive-linked community wide vaccination program	Live Workshop (60mins) 5/5/2022 1045-1145am	Kimberly A. Allen, PhD, RN Lee A. Merchen, MD, FACP
The City of Augusta-Richmond county choose to use the funding to increase vaccination rates within the county, hoping to administer 10,000 vaccines between September 8, 2021 and the end of January 2022. The county commission and local health department partnered to develop and design the innovative Vaccine Incentive Program, entitled Vax Up Augusta. The Vax Up Augusta program increased the number of vaccines provided to	Room 5	Lee A. Merenen, Mb, TACI

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME	LEAD PRESENTER & CO-AUTHORS
our community demonstrating an effective intervention to improve vaccination rates in the short-term.	ROOM	
Describe how an incentive-linked community wide vaccination program impacts vaccination rates within a short-term period.		
Thursday, May 5 <sup>th</sup> Concurrent Session 3		
13: Power of Community Collaboration  Community Collaborations formed in Jeff Davis and Appling counties show how combining strength in a community can be powerful and result in significant differences being made.  Learners will be provided with ideas on how to engage their community to work towards a shared goal.	Live Workshop (30mins) 5/5/2022 145-245pm 1st Room 8	Cara Taylor, RN, MSN Angie Griffin, RN, BSN
Increase public health practitioners' knowledge of forming community partnerships and coalitions.		
100: Celebrating Public Health through Partnership: A Public Health Approach to Dementia, Including Alzheimer's Disease  GADPH Injury Prevention Program celebrates Public Health by leveraging resources, addressing systems change, and fortifying robust public health response to dementia, including Alzheimer's disease(AD). The response utilizes established infrastructure, clear priorities, and the dynamic network of partnerships guided by a regularly updated strategic plan to increase capacity and access to quality care. Systemic change can empower people living with dementia, their care partners, professionals, and communities.	Live Workshop (30 mins) 5/5/2022 145-245pm 2 <sup>nd</sup> Room 8	Elizabeth N. Head, MPH  Aline Stone Marylea Boatwright Quinn, LCSW
Learn about three projects between GA DPH and the aging network.		
Understand at least two ways in which to connect with GARD Collaborative, GA Chapter of Alzheimer's Association, and GA DPH BOLD efforts.		
Articulate five risk factors associated with dementia, including Alzheimer's disease.		

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TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Familiar with two activities that promote brain health.		
134: Georgia Public Health Association Membership Profile Management	Live Workshop (60mins) 5/5/2022 145-245pm	Patrina L. Bowles
More and more agencies and organizations are moving toward paperless environments. One key element in doing so is the ability to maintain their information electronically and securely. As the Georgia Public Health Association transitions to this platform, particularly as it relates to its annual meeting and conferences, one important component of this transition is membership. This presentation will introduce new members to GPHA's online environment and assist current users in becoming more proficient in managing their individual, organizational, or board of health member profiles.	Room 9	
*Not eligible for CE		
121: Choose Safe Places for Early Care and Education: Georgia Safe Siting Program	Live Workshop (30mins) 5/5/2022 145-245pm 1st Room 11	Faith Flack-Walker, MPH
Even if child care centers meet current state licensing regulations, it is still possible for them to be located in areas or buildings where children and staff can be exposed to toxic chemicals. The Georgia Safe Siting Program is part of a national initiative, Choose Safe Places for Early Care and Education, created to identify and address potential environmental hazards at or around child care locations to protect children and providers from harmful substances.		
Identify and define four key elements for determining if a location is safe for an early care and education facility.		
P34: Survey Conducted by Clayton County Health Department to Examine Factors Undermining Uptake of Covid-19 Vaccines	Live Workshop (30mins) 5/5/2022 145-245pm 2 <sup>nd</sup>	Charlotte Marshall, MPH Cherie Drenzek, DVM, MS
This presentation will increase learners' knowledge of factors undermining uptake of COVID-19 vaccines in Clayton County. Attendees will hear about the health department's methods to identify strategies to increase vaccine uptake.	Room 11	and brenzen, brin, mo

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Learners will be able to list possible reasons for lack of confidence in COVID-19 vaccination.		
Learners will be able to describe three strategies identified to increase uptake of vaccines in Clayton County.		
P54: Project DINE: Addressing Maternal Mortality and Nutrition Disparities through Father Engagement	Live Workshop (30mins) 5/5/2022 145-245pm 1 <sup>st</sup>	Tiara Giddings, MA Sarah Henes, PhD, RDN
This presentation discusses a community based participatory research study that works to improve maternal health and nutrition outcomes, increase rates of breastfeeding initiation, and increase father involvement in maternal and child health through nutrition and breastfeeding interventions.	Room 4	Shlonda Smith, IBCLC
Describe the importance addressing high rates of maternal mortality in the United States and the state of Georgia.		
Assess the effectiveness of nutrition and breastfeeding education in addressing maternal mortality and improving health outcomes for pregnant Black mothers in Georgia.		
P13: A 10-Year Post-Analysis of the Maya Health Toolkit for Medical Providers	Live Workshop (30mins) 5/5/2022 145-245pm 2nd	Lorenna Garcia-Bochas, BS, MS
How the Maya Health Toolkit for Medical providers can help the healthcare professions with the indigenous Maya communities in the United States.	Room 4	
Reexamine our Maya Health Toolkit for Medical Providers to determine what changes and updates are needed to keep this "living" document current.		
Perform comprehensive, open-ended interviews and pinpointed surveys with healthcare providers.		
Formulate more comprehensive, culturally, and socially relevant recommendations for a future Maya Health Toolkit for Medical Providers.		

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
123: Medicaid Managed Care Organizations and Social Determinants of Health: New and Enhanced Data Highlight Role for Public Health	Live Workshop (60mins) 5/5/2022 145-245pm Room 10	Linda Kimsey, PhD  Bettye A. Apenteng PhD  Samuel T. Opoku MBChB PhD
As Medicaid Managed Care Organizations strive to better serve their populations, the role of data in providing Social Determinants of Health-specific services increasing. How this data is created, and how it is shared hold insights for public health's role as a stakeholder in improving community health.		Charles Owens MSA William A. Mase DrPH Angela H. Peden MPH
Describe how MMCOs gather and use data from community-based organizations (CBOs)and from healthcare encounters to help deliver SDOH-targeted benefits.		
Describe how state Medicaid offices have shaped the process of data collection.		
Describe potential roles for public health in collecting data and potential benefits from having access to this data.		
P30: Sustaining Pediatric HIV Testing Protocols in a Community-Based, Academic Medical Center Emergency Department	Live Workshop (30mins) 5/5/2022 145-245pm 1 <sup>st</sup> Room 5	Jean Wiggins, BSPH  Brenda Sierzant, BSN  Brian Coleman, MD
The data presented will demonstrate the steps taken to develop and maintain HIV screening compliance in a Level 1 Trauma Center Pediatric ED.		William Hannah, Jr., MD Misty Burkes, MS Marcia Ross, MS
Utilize a root cause analysis at your institution to identify specific reasons for low HIV testing of pediatric patients.		
Create SMART goals to implement steps to improve HIV testing compliance.		
Measure continuous quality improvement outcomes to maintain compliance of HIV testing in pediatric patients.		
35: Building effective communication skills: Trainings and resources to support your work	Live Workshop (30mins) 5/5/2022 145-245pm 2nd	Moose Alperin, EdD, MPH, MCHES
Strong communication skills are essential to public health employees' efforts to persuade the public to change behavior,	Room 5	Michelle L. Carvalho, MPH, MCHES

#### **2022** Georgia Public Health Association Annual Meeting and Conference

2022 Georgia i ubile freatti Association Annual Meeting and Comercine		
TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
demonstrate evidence, educate policy makers, collaborate on teams, convey messages during emergencies, and work with other sectors to build healthier communities. This session will share an overview of the Region IV Public Health Training Center's training initiatives to help professionals to build communication skills. It will also share practical resources from the PHRASES Toolkit, which may be a useful tool for professionals in future work.		Laura M. Lloyd, MPH, MCHES
Discuss ways the Region IV Public Health Training Center (R-IV PHTC) can build capacity in the current and future public health workforce.		
Access trainings and resources to address workforce development needs related to communication.		
Identify communication tools from the PHRASES Toolkit to apply in future cross-sector collaboration.		
110: Association of Behavior Models and Exercise and Nutritional Behavior Changes during the COVID-19 Pandemic	Live Workshop (30mins) 5/5/2022 145-245pm 1 <sup>st</sup>	Keagan Kiely, MS, CSCS, CISSN William Mase, DrPH, MPH
This cross-sectional study implores a survey to gather information on individuals' level of health belief model and transtheoretical model stage and their changes in exercise and nutrition behaviors.	Room 7	
Individuals will be able to identify individuals who are at risk of decrease health promoting behaviors based on their self-identified stage or degree of a behavior model		
1: Customer Service at its greatest	Live Workshop (30mins) 5/5/2022	Trishuna Brown, AA, AS, BS
Power Point Presentation will focus on developing, refining and presenting excellent customer service. It's about serving others with the mindset that every customer is valuable.	145-245pm 2nd Room 7	
Knowing how to deliver customer serve at its greatest level will help build an organization's customer base. Focus on the tone, delivery, eye contact, and body language.		

TITLE  DESCRIPTION  OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
The focus is not about the revenue, but it's about realizing if your team provides great customer service. In return, the revenue will increase as your customers return, and share their experience from your office with others.		
Thursday, May 5 <sup>th</sup> Concurrent Session 4		
59: Expanding logic model to the action model/change schema	Live Workshop (60mins) 5/5/2022	Huey Chen, PhD
The presentation will review the strengths and limitations of logic models and will introduce the action model/action model schema as an alternative to overcome logic models' weaknesses.	3-4pm Room 8	Liliana Morosanu, MPH
Describe logic models' strengths and limitations.		
Formulate the action model/change model schema to describe an intervention program.		
Assess a program's implementation and effectiveness by using the logic models and the schema.		
130: Ghost Kitchens: Embracing the "Spirit" of Creative Food Entrepreneurship	Live Workshop (30mins) 5/5/2022 3-4pm 1st	Galen Baxter, REHS
To discuss the reasons Ghost Kitchens are rapidly becoming more prevalent in the food industry and how the different models pose different challenges to regulators.	Room 9	
Assessment of Ghost Kitchens		
133: Raccoon Variant Rabies in the Eastern United States: Methods and Techniques for Surveillance and Management	Live Workshop (30mins) 5/5/2022 3-4pm 2nd	Daymond Hughes, MS
I will review past and current work related to the National Rabies Management Program (NRMP) regarding the raccoon variant of rabies with an emphasis on the Georgia portion of the program.	Room 9	
Explain the scope and extent of the NRMP focus on managing the raccoon rabies variant in the eastern US and techniques being used to monitor and reduce prevalence of this rabies virus variant.		

#### **2022** Georgia Public Health Association Annual Meeting and Conference TITLE WORKSHOP **LEAD PRESENTER & DESCRIPTION** DATE **CO-AUTHORS** TIME **OBJECTIVES ROOM** Terry Ferrell, BS, RS Live Workshop (30mins) 37: No one left behind: Information Technology used in 5/5/2022 hurricane Dorian functional, access and medical needs. 3-4pm 1st Room 11 Public Health coordinates transportation and sheltering for individuals with Functional, Access, or Medical Needs (FMN) during a hurricane that have no other means of evacuating. Tracking needs to be flexible and allow for quick edits. Excel serves this purpose well and when coupled with GIA mapping provides powerful tools for patient monitoring and tracking. Evaluate and use basic database and other technological tools for organizing and tracking functional medical needs patients in an emergency evacuation. Live Workshop (30mins) Cristina Meza, MPH P85: Wastewater Surveillance in Georgia: Building the 5/5/2022 foundation for an Interdisciplinary Approach to Wastewater and 3-4pm 2nd Hannah-Leigh Crawford, MPH the COVID-19 Pandemic, 2021 Room 11 Amanda Feldpausch, DVM, MPH Hope Dishman, MPH During this presentation, I will first introduce the NWSS background and structure. I will then expand upon the ways DPH Melissa Tobin D'Angelo, MD, utilized interdisciplinary partnerships to develop a foundation for MPH wastewater surveillance in Georgia. Lastly, I will discuss the Cherie Drenzek, DVM, MS sustainability of this form of surveillance and the potential for its use in the detection of other public health threats or pathogens of interest. List the ways that interdisciplinary partnerships can help enhance public health surveillance. Explain the potential uses of wastewater surveillance in public health. List the benefits of conducting wastewater surveillance for pathogens of interest and how it can be used as a prevention tool. Morgan Fleming, MPH Live Workshop (60mins) 127: You Only Live Once (YOLO): Concerning Adolescent Vape

5/5/2022

3-4pm Room 4

**Exposure in the Age of Social Media Influencers** 

Despite tobacco advertising bans on some platforms, adolescents are often exposed to influencers promoting vapes or Electronic

#### **2022** Georgia Public Health Association Annual Meeting and Conference

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TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Nicotine Delivery Systems (ENDS) on social media. The frequency of social media ENDS promotion exposure is associated with higher degrees of susceptibility and use among youth.		
Articulate the tobacco advertising bans currently in place on social media.		
Describe the relationship between frequency of ENDS exposure on social media and higher degrees of ENDS use.		
Explain the significance of adolescent exposure to ENDS products through celebrities and influencers.		
90: Innovation in Research Paradigms to Address Advancing PrEP among Black Women	Live Workshop (30mins) 5/5/2022 3-4pm 1st	Leisha McKinley-Beach, MS
This session will discuss proposed strategies necessary to bridge the gap between HIV prevention technology and consumption among cisgender Black women.	Room 10	
Provide an update on the HIV biomedical prevention research pipeline in the US		
Explore historical barriers to trial design and innovative design strategies to include US based cisgender women		
Address misconceptions around indications of need and PrEP utilization among women		
Discuss health equity centered approaches to center women most who could be diagnosed with HIV		
Explore strategies for community engagement and education		
119: Outreach to People Living with HIV: The Data to Care Project	Live Workshop (30mins) 5/5/2022 3-4pm 2nd	Patrick Reilly, MPH  Jennifer Burkholder, MSN, MPH,
Following District 10's pilot of the Data2Care initiative in Georgia to on the ground implementation. An analysis of process and data outcomes.	Room 10	RN D. Stephen Goggans, MD, MPH, FACP
Describe Data2Care and its importance in ending the HIV epidemic.		

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
List steps for implementing Data2Care at a district level.  Apply lessons learned to the development of local SOPs.  Evaluate outcomes of Data2Care implementation.  7: Increasing RN student rotations with Schools of Nursing  By sharing our method of increasing the number of students we have rotate through our health centers the more exposure nursing students have to public health nursing. The hope is they would then have an increased desire to pursue jobs in public health. CDPH hopes to share this best practice with Georgia health districts to support the public health nursing shortage.  Assess information learned and apply the principles in local	Live Workshop (30mins) 5/5/2022 3-4pm 1st Room 5	Karla Ayers, RN, BSN
P58: Georgia Department of Public Health's Community Paramedicine Pilot Program  This presentation will discuss Community Paramedicine programs and how DPH has implemented the model to support stroke prevention in rural Georgia counties. I will also review preliminary data and early conclusions, and discuss challenges faced as a result of the COVID-19 pandemic.  Evaluate the efficacy of Community Paramedicine Programs in preventing stroke and improving outcomes by addressing related risk factors.	Live Workshop (30mins) 5/5/2022 3-4pm 2 <sup>nd</sup> Room 5	Brandon Calvert, MS  Teri Newsome, RN, BBLSS Rana Bayakly, MPH
86: Health for all people: Re-defining healthy eating and weight Healthy eating and healthy lifestyle can be achieved for persons who are overweight or even obese. Because stigmas and biases even in the medical community, these patients often suffer and get less medical care. Identify multiple factors that affect weight and obesity. To discuss weight bias and its impact on persons who are overweight or obese.	Live Workshop (30mins) 5/5/2022 3-4pm 1st Room 7	Jennifer Reed, MA, RDN/CDE

TITLE	WORKSHOP	LEAD PRESENTER &
DESCRIPTION OBJECTIVES	DATE TIME	CO-AUTHORS
To articulate strategies and skills for practicing with a weight neutral approach.	ROOM	
99: Implementing and evaluating healthy nutrition standards in a rural food pantry  North Central Health District staff and local food pantry partners are working together to implement policy, systems, and environmental (PSE) changes to improve the foods clients receive. Example PSE changes include implementing a nutrition policy for food orders and donations (March 2021), partnering with a local farm to provide fresh produce, and enhanced storage of perishable items. Results from a baseline and 1-year follow-up survey assessing client perceptions of the food pantry will be presented.  Discuss how efforts to implement healthy nutrition standards in a	Live Workshop (30mins) 5/5/2022 3-4pm 2 <sup>nd</sup> Room 7	April Hermstad, MPH  Karen-Ebey Tessendorf, MPH, CHES Linda Beasley Gloria Simmons Michelle C. Kegler, DrPH, MPH
rural food pantry impacted food offerings and client diets.  Friday, May 6 <sup>th</sup>		
136: Evidence-Based Medicine for Public Health Practitioners: Assessing the Validity of Randomized Controlled Trials Using the COVID-19 Example Interactive workshop where participants will work in groups to assess treatment studies that use a randomized controlled design. Two articles which concern COVID-19 therapies, and which display different levels of quality, will be used. Relevant sections will be abstracted for participants so that assessments can be completed in a time-efficient manner.  Define the following as they relate to RCT validity: observational	Live Workshop (60mins) 5/6/2022 8-9am Room 8	Sarah Peck, MS  D. Stephen Goggans, MD, MPH, FACP
vs. experimental design, validity (internal and external), randomization, concealment of allocation, confounding/unknown confounders, study blinding, stopping trials early, intention-to-treat.		

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Define the following as they relate to RCT results: point estimate, confidence interval, absolute risk difference, relative risk difference, number needed to treat.		
Discuss in a small group how RCT evidence should be incorporated into public health decision-making.		
132: State of Georgia Environmental Health Operations, 2022	Live Workshop (60mins) 5/6/2022	Ellis Jones, CPM
Environmental Public Health is the foundation for ensuring the communities of Georgia have safe food, water and shelter so that other public health operations can be successful. It is also responsible to fulfill the most legal mandates of any public health operation. The impact of COVID-19 on environmental health operations has been substantial. This presentation will provide a detailed overview of Environmental Health programs, including primary mission, legal mandates, current operations status, and workforce challenges.	8-9am Room 9	Tim Callahan, MPH
*Not eligible for CE		
104: Utilization of a Psychologically Safe Environment to Increase COVID-19 Vaccination Rates Amongst Public Health Employees	Live Workshop (60 mins) 5/6/2022 8-9am Room 11	Amber Erickson, DrPH, MPH
Public health staff come from a variety of backgrounds and bring different life experiences and to address difficult topics, like vaccine hesitancy, it is important to create environments that make people feel comfortable in speaking up or to share suggested improvements. This presentation will be a review of the processes NCHD took in order to create a psychologically safe environment that assisted in improving COVID-19 vaccine uptake.	NOOM 11	
Discuss the importance of psychologically safe environments in order to encourage quality improvement and create trust regarding difficult topics.		
112: Improving Systems of Care for Children with Hearing Loss and Other Developmental Disabilities	Live Workshop (60mins) 5/6/2022 8-9am	Akilah Heggs, PhD, CCC-A Kristina Ormond, AuD
	Room 4	

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
The Georgia LEND Pediatric Audiology Program conducted a mixed methods study to evaluate the barriers to accessing care for children who are deaf or hard of hearing with additional disabilities and their families. This presentation will review the data collected and discuss ways in which systems of care can be more responsive to the needs of children with HL + ASD/DD and their families.		
Familiarize with the EHDI system and community-based supports in Georgia		
Familiarize with individual and family supports for Autism and N/DD in Georgia		
Review best practices for educating providers and community members about supports		
92: Preliminary Findings of a COVID-19 and Flu Vaccine Hesitancy Needs Assessment in a Rural Georgia County	Live Workshop (30mins) 5/6/2022 8-9am 1 <sup>st</sup>	Kimberly N. Carr, PhD  Anne Montgomery, PhD
The COVID-19 pandemic continues to exacerbate significant challenges (e.g., unemployment) in rural counties such as in Hancock County, Georgia, which has the highest percentage of African Americans (71%) by county, and leads the state in per capita deaths having, at one point, the highest COVID-19 mortality rates in the United States. African Americans have the lowest COVID-19 and flu vaccination rates compared to other racial groups. In collaborative partnership with the Georgia Department of Public Health, North Central Health District, the purpose of this assessment is to better understand COVID-19 and flu vaccine hesitancy among African American residents in Hancock County.	Room 10	Brad Lian, PhD Chris Scoggins, MPH Karen Ebey-Tessendorf, MPH, CHES
Identify preliminary drivers of COVID-19 and flu vaccine hesitancy and barriers to vaccinations		
Discuss the importance of trusted messengers among rural African Americans		
P55: Tale of Two Mobile COVID-19 Vaccine Clinics: Lessons Learned about Vaccine Engagement in Rural Southwest Georgia	Live Workshop (30mins)	Remy G. Hutchins, RN, BSN, MPH

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
A diverse and inclusive Vaccine Equity Taskforce (VET) was created in January 2021 to address barriers to vaccine uptake. VET examined the impact of one-on-one engagement on COVID-19 vaccine uptake at two pop-up clinics located in Southwest Georgia. We discovered that engagement increased vaccine uptake among hesitant individuals.	5/6/2022 8-9am 2 <sup>nd</sup> Room 10	Jacqueline Jenkins, MSPH Victoria Davidson, MPH Nathaniel Elijah Barrera-Nitz, MPH
Assess how engagement is a practical application to help with COVID-19 vaccine uptake.		
List 3 examples of engagement to increase COVID-19 vaccine uptake in hesitant individuals.		
Describe how addressing health equity can impact COVID-19 vaccine uptake.		
107: Process and Outcome Evaluation of a Retention Program for Disadvantaged Nursing Students in a Georgia College of Nursing	Live Workshop (60mins) 5/6/2022 8-9am Room 5	Liliana Morosanu, MPH Huey Chen, PhD Lanell Bellury, PhD
The presentation is reporting findings from a program implemented to support, retain, and graduate minority students, with the ultimate purpose of increasing the diversity of the nursing workforce. Results are focused on academic performance outcomes and graduation rates achieved as a result of implementing the program for four consecutive years.		Faith Luck Diana Ghebrezadik
Develop sustainable interventions for academic success		
Assess implementation processes in academic settings		
Assess the outcomes of interventions in academic settings		
124: Enabling Advanced Public Health Insights by Leveraging "Whole Person Data" and Social Determinants of Health	Live Workshop (60 mins) 5/6/2022 8-9am	Camille Cook, MPH
Utilizing non-traditional data to glean social determinants of health insights enhances patient matching efforts, improves data quality, and enriches contact data for research, recruitment, and health promotion initiatives.	Room 7	

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Understand how referential data catalyzes patient matching and cross-database sharing.		
Examine real-world examples of how public records data is applied to contact tracing, research outreach, registries, and predictive analytics.		
Ethically address privacy & compliance considerations.		
Friday, May 6th Concurrent Session 6		
23: Community-based participatory research-driven assessments & dissemination strategies to engage and equip the community in health priority setting and action planning	Live Workshop (60mins) 5/6/2022 930-1030am Room 8	Latrice Rollins, PhD, MSW  Tabia Henry Akintobi, PhD, MPH
The Morehouse School of Medicine Prevention Research Center's initiatives are implemented in direct response to priorities identified through a community-based participatory research-driven health needs & assets assessment. This workshop illustrates the use of community-based participatory research to enlist community leaders, assess community health needs and assets, and highlight strategies and considerations to build the knowledge and capacity of community residents to effect change in their prioritized health issues.		
At the end of this presentation, learners will be able to describe community-based participatory research-driven community assessment, describe methods for engaging community and disseminating assessment results, identify tools for building community capacity in health priority setting and action planning		
135: Public Health in Transition -A Window of Things to Come	Live Workshop (60mins) 5/6/2022	Jack Bernard, MPA
Public Health Forward: Modernizing the U.S. Public Health System defines a vision for a modernized public health system in the 21st century and provides a framework of practical, prioritized, and bipartisan actions for policymakers and public health officials to guide strategic investments and decision-making to help translate the vision into a reality with a focus on equity.	930-1030am Room 9	

#### **2022** Georgia Public Health Association Annual Meeting and Conference

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TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
*Not eligible for CE		
96: Integration Project for Assessing Risk and Reporting Pediatric Lead Testing Results Using the GRITS Immunization Registry	Live Workshop (60mins) 5/6/2022 930-1030am Room 11	Christy Kuriatnyk, MSPH, REHS/RS Tim Callahan, MPH
The Georgia Childhood Lead Poisoning Prevention Program developed a zip code level predictive model that identifies the likelihood that a child in any Georgia zip code is at risk of lead exposure. This model is incorporated into the GRITS system to alert caregivers if testing is required or recommended.		
This presentation will detail the development of the model and lessons learned during development and implementation of the GRITS-Lead module across the State.		
Attendees will be able to describe the process for constructing the lead risk model. Attendees will be able to differentiate between the three levels of risk. Attendees will be able to explain the childhood lead poisoning issues that prompted the development of the model. Attendees will be able to describe best practices and lessons learned throughout the process.		
128: Adaptations of Home Visiting Programs in Georgia during COVID-19  Evidence-based home visiting programs provide family-centric support services to at-risk pregnant women and families with children up to five years of age. During the COVID-19 pandemic, home visiting staff and clients funded through the Georgia Department of Public Health adapted these critical services, traditionally delivered in the home, to a virtual format. This presentation will describe strategies implemented by home visiting programs to deliver services to clients, the challenges and benefits of virtual home visiting and the implications on the	Live Workshop (60mins) 5/6/2022 930-1030am Room 4	Margaret Master, MBA, MPH
future of home visiting.  Identify 3 types of adaptions made by Georgia's home visiting programs to home visiting services during the COVID-19 pandemic		

TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS
Describe two challenges of virtual visits for home visiting clients		
Describe two benefits of virtual visits for home visiting clients	Live Workshop (60 mins)	Tilicia L. Mayo-Gamble, PhD,
126: Design and Implementation of Interprofessional Education Training Programs	5/6/2022 930-1030am	MPH, MA, CHES
We will describe the design, implementation, and evaluation of an Area Health Education Center (AHEC) Scholars Program that incorporates four health-related disciplines: nutrition, nursing, health informatics, and public health. Attendees will receive recommendations for components necessary to implement an AHEC Scholars Program.	Room 10	Jane Nester, DrPH Paula Tillman, DNP, RN, CPHIMS, SHIMSS Padmini Shankar, PhD, RD Pamela Mahan, PhD, RN
At the end of this workshop, attendees will be able to identify key elements necessary to successfully develop and implement an interprofessional education pedagogical model.		
111: LGBTQ+ Competence: A Pedagogical Paradigm Shift in Nursing Education	Live Workshop (60mins) 5/6/2022 930-1030am	John Stanton, AGPCNP-BC, MSN, MPH
Persons who identify as lesbian, gay, bisexual, or queer (LGBTQ+) have become more accepted in society in recent year. Yet, LGBTQ+ continue to experience poor physical and mental health, and shorter life expectancy relative to heteronormative peers. This presentation will address what changes need to be made in the clinical training of nurse in order to reduces health inequities faced by LGBTQ+ persons.	Room 5	
Describe multifactorial issues, including gaps in nursing education, that lead to disparities in health equity for LGBTQ+ persons in Georgia.		
Identify how gaps in nursing education contribute to disparities in health for LGBTQ+ persons.		
Develop at least on personal objective for addressing health disparities for LGBTQ+ persons in your personal practice, place of work or education system.		
98: Covid-19 Pandemic in Brazil: Clinical manifestation and effect of comorbidities on outcomes of hospitalized SARI cases	Live Workshop (30mins)	Mario Keko, MPH

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TITLE DESCRIPTION OBJECTIVES	WORKSHOP DATE TIME ROOM	LEAD PRESENTER & CO-AUTHORS		
Presentation covers the clinical profile of the SARI cases reported in the Surveillance System of Brazil. It provides a brief overview of the clinical manifestations, presence of comorbidities, diagnostic criteria utilized as well as explores the trend of outcomes over time and their relationship with comorbidities.	5/6/2022 930-1030am 1 <sup>st</sup> Room 7	Karl E. Peace, PhD		
Describe the clinical manifestations of SARI cases during the pandemic				
Explain presence of time trend with regard to case reporting, diagnosis and outcomes				
Explore and analyze the presence of effect of comorbidities on outcomes.				
116: Leveraging academia to support Georgia's COVID-19 Response: establishment of the Rollins COVID-19 Epidemiology Fellowship	Live Workshop (30mins) 5/6/2022 930-1030am 2 <sup>nd</sup> Room 7	Allison Chamberlain, PhD		
We describe the establishment of the Rollins COVID-19 Epidemiology Fellowship to strengthen the epidemiologic workforce across Georgia during the COVID-19 pandemic. This presentation will discuss the establishment, progress, and evaluation of this program to date.				
Describe how an academic institution can directly support the epidemiologic workforce capacity of state and local health departments.				